



seazen

Media Kit 2025/26

seazen

Take your pleasure seriously.

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U S P

**Seazen is not a travel magazine. It's a compass
for curiosity, beauty and depth.**

Our stories don't just take you around the world—they lead you into what truly matters. Into what touches, moves and lingers.

With every issue, readers buy a piece of experience, story and art. Each cover is created by a selected artist—expressive, seasonal and personal. In the accompanying portrait, their origin, perspective and inspiration come to life.

TEAM

Content with substance—crafted by professionals.

The Seazen team stands for journalistic quality, creative precision and well-grounded perspectives. Whether in editorial work, photography, design or audio production—our experienced professionals create impactful content with expertise, clarity and passion.

seazentravel.com/en/seazen-team



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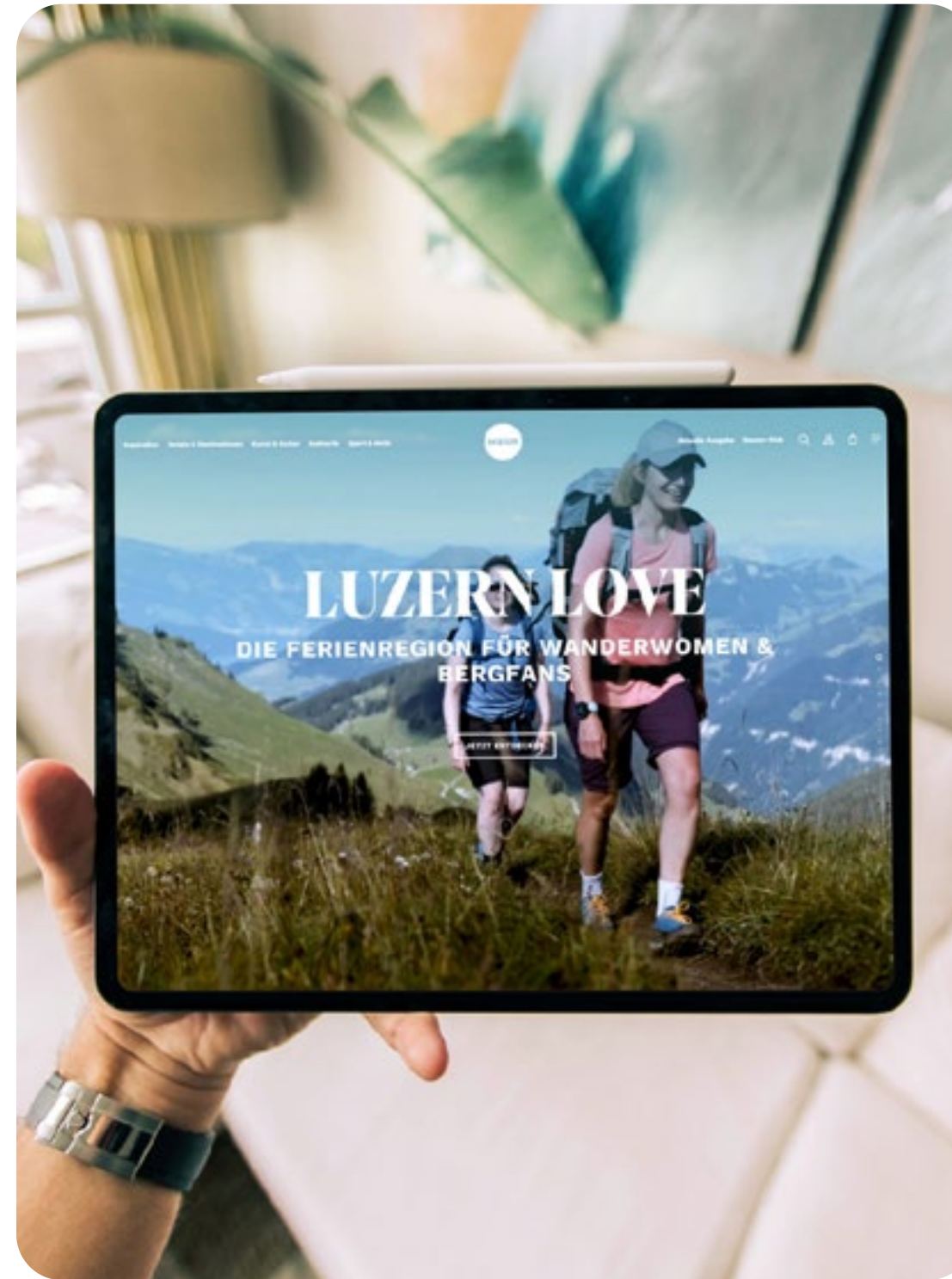
MEDIA FORMATS



Bookazines

Four issues per year

seazentravel.com/seazen-digital-editions



Online

Website and social media

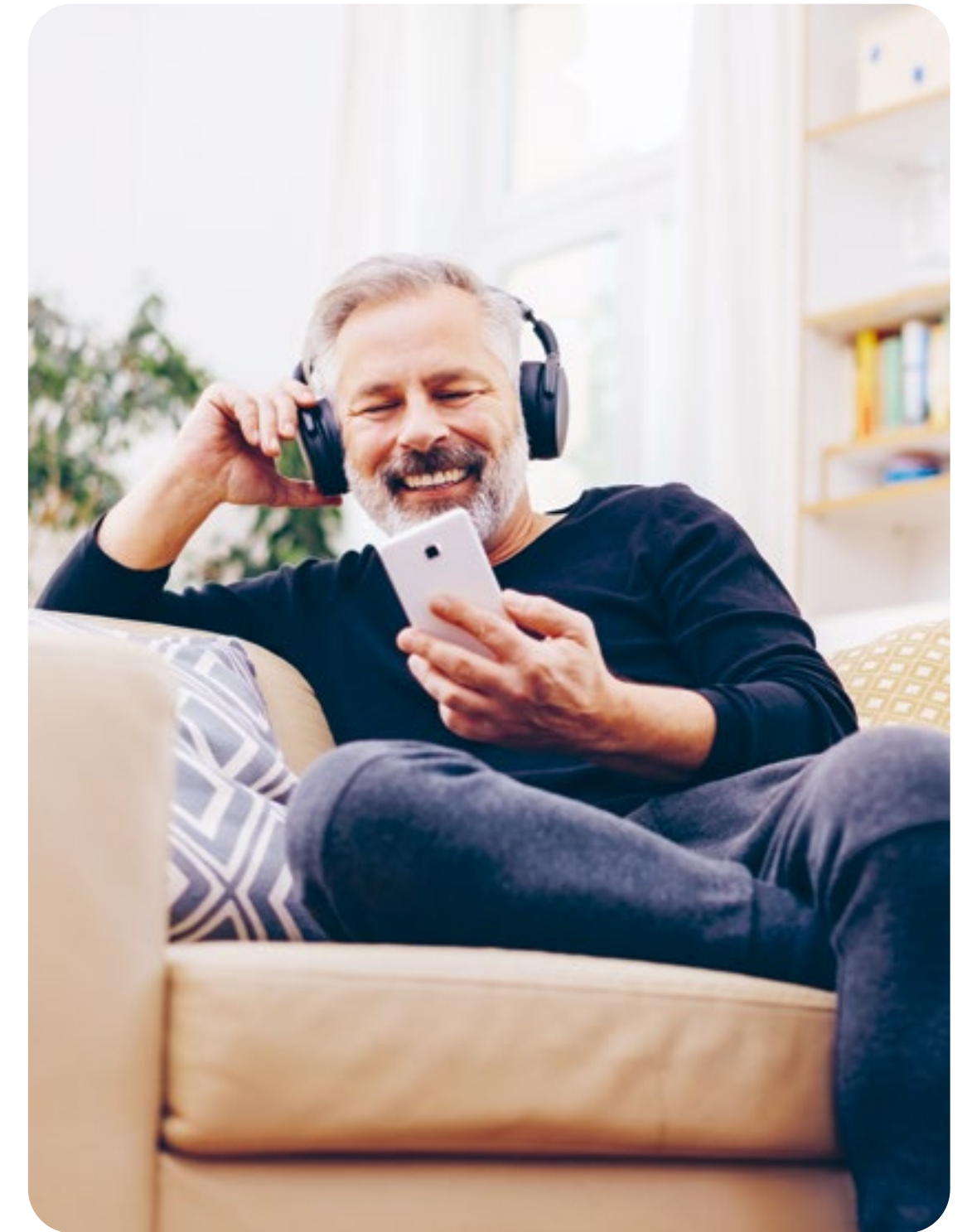
seazentravel.com



Seazen Travel Talks

Panel talks

seazentravel.com/traveltalks



Podcasts

Interviews and feature stories

seazentravel.com/en/podcast

Editorial topics

Focus destinations, art, local culture & traditions, food & culinary experiences, adventure & outdoor activities, premium resorts

Issues

Fall/Winter

Publication date: October 1, 2025
Editorial and Advertising deadline: September 1, 2025

Spring/Summer

Publication date: April 1, 2026
Editorial and Advertising deadline: February 1, 2026

PRINT

20,000

Total circulation

Distribution through subscriptions and circulation in 5-star hotels worldwide

WEB

153'000

Average Monthly
Total Visits

Users DACH region (visits to DE/EN pages)	65 %
International users (visits to EN pages)	35 %

* Total digital reach (excluding audio channels)

PODCAST

4,000

Average podcast
downloads per episode:

Available on 27 podcast platforms, including: Spotify, iTunes, Google, Alexa, Amazon, etc.



Reach

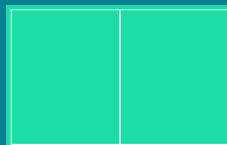
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Rates & Editions

2/1 Page

(420 x 260 mm)



EUR

13,750

1/1 Page

(210 x 260 mm)

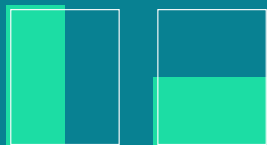


EUR

7,650

1/2 Page

(105 x 260 mm / (210 x 130 mm))



EUR

3,800

Premium placements

- First double page +20%
- First right-hand page +20%
- First left-hand page +10%

The cover (U1–4) is not available for advertising.

DIGITAL

Branded content

Advertorials and native stories on seazentravel.com—authentically told, strategically placed for maximum reach.

Online advertorials per week	EUR	1,550
Native story per week	EUR	1,750

Podcast advertising

An episode on your (tourism-related) topic, produced by Seazen and published on our channel

Full podcast episode	EUR	3,000
Mid-roll (max. 30 sec.)		
1 episode	EUR	600
3 episodes	EUR	550
6 episodes	EUR	2,700
Year-round sponsorship	EUR	7,350

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SEAZEN TRAVEL TALKS

Destination spotlight— live & multimedia

Present your destination live and across all Seazen channels—and spark excitement for your location. With our media package, you'll have the rare opportunity to be part of an inspiring event that celebrates the beauty and diversity of our planet.

Product placements and additional sponsorship opportunities available on request.

[Media package](#)

Contact

Let's tell inspiring stories together and present your destination or brand to a discerning, travel-savvy audience. We look forward to shaping innovative collaborations with you and bringing your vision to life across our channels.



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