

A diverse group of people, including men and women of various ethnicities, are shown in a crowd, all smiling and clapping enthusiastically. They are seated in what appears to be an auditorium or conference hall. The lighting is warm and focused on the audience. In the center, there is a white circular graphic containing the word 'seazen'. In the bottom right corner, there is a small badge with the 'seazen' logo.

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Event Sponsoring 2024

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**Take your
pleasure seriously.**

Seazen Events

There are experiences that are unforgettable. And there are people who have the talent to capture this magic in words and pictures. When given a stage, they transport us to distant lands and allow us to see the world through their eyes.

These are the Seazen Events: An excursion through the lens of our writers and photographers.

Facts & Figures

Reports
Regions & Countries
Culinary Arts
Art & Culture
Characters
Hotels

- 4 events per year
- Spring, Summer, Autumn, Winter
(Each corresponding to the launch of the current issue)
- Premium location in
downtown Zurich
- **100 Guests**
(Seazen subscribers and invited guests)

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Topics 2024

Summer: South-Korea, Cruise talk

Autumn: Namibia, tba.

Winter: Antarctica, tba.

Program

1 Apéro

2 First Talk

3 Second Talk

4 Flying Dinner

Total Reach

Live: 100 guests

Media: 150'000

Sponsoring

As a potential sponsor, you have the rare opportunity to showcase your destination/brand in front of an engaged and travel-enthusiastic audience. Your brand will become part of an inspiring event that celebrates the beauty and diversity of our planet. Present your destination/brand in a guided talk specifically tailored to our event.

Price: CHF 4.800.—*

* INCLUDED IN THE PRICE

30-Minute Talk

We integrate your topic into our event, either by you providing suitable talk guests who will be interviewed by us, or a Seazen author will present the topic.

Podcast Integration

All Seazen event talks will be recorded and published on our channels.

Tickets

You will receive 5 event tickets at your disposal. Additional tickets can be purchased at the price of CHF 120 per ticket.

Sponsor integration into all media formats

LinkedIn, Instagram, Seazen Edition, Newsletter, Emails, Event Landing Page

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Contact

We look forward to getting to know you.



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